

Press Release

Global MBA Trophy Welcomes Mastercard as Title Sponsor

February 21, 2025

The Global MBA Trophy is excited to announce its new partnership with Mastercard, who will become the title sponsor of this prestigious event. This collaboration marks a significant milestone in our commitment to fostering competition on the water, networking and fellowship among global business leaders.

The Global MBA Trophy is a renowned sailing regatta that brings together the brightest minds from top business schools around the world to compete in a series of challenging races. With Mastercard as the title sponsor, we are thrilled to enhance the experience for participants and audiences alike.

"We are delighted to partner with Mastercard and support the next generation of business leaders," said Rob Cotterill, commodore of organiser London Business School Alumni Sailing Club "This sponsorship aligns perfectly with our mission to provide the best regatta experience to our participants.

Panagiotis Polydoros, Country Manager of Mastercard for Greece, Cyprus and Malta added, "As part of our strategy to create priceless moments, we are thrilled to be part of this dynamic event that brings together innovation, leadership, and the spirit of competition. The Global MBA Trophy embodies the values of excellence and connection, which resonate deeply with Mastercard's vision. We look forward to supporting this prestigious regatta and creating meaningful experiences for participants and spectators alike."

History of the Global MBA Trophy

The Global MBA Trophy is a high-profile, international sailing event that brings together accomplished business men and women from across the world – alumni of the world's best business schools. Hosted, in the seas surrounding Piraeus, Greece, by London Business School and the Yacht Club of Greece, the event has a rich history of fostering leadership, teamwork, and strategic thinking through sailing. Over the years, it has grown to become a premier event, attracting participants from top business schools globally.

The partnership will also include exclusive networking opportunities. Participants will benefit from Mastercard's expertise in digital payments, cybersecurity, and financial technology.

The Global MBA Trophy will take place from 10 April to 13 April 2025, featuring a series of sailing races, and keynote speeches from industry and educational leaders. Mastercard's involvement will undoubtedly elevate the event, providing participants with unparalleled opportunities to learn, grow, and succeed.

For more information about the Global MBA Trophy and Mastercard's sponsorship, please visit www.globalmbatrophy.com.

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